## PRIVATE EQUITY PORTFOLIO TRANSACTION SUPPORT SERVICES





The playing field is more competitive and crowded than ever. Rapidly changing market conditions, a weak dollar, scarce credit, and expensive energy prevent the traditional drivers of value in the industry from operating as effectively as in recent past. ProSidian Consulting reinforces your strong returns through smart and rigorous analysis of market segments, incisive growth strategies, and aggressive bottom line cost solutions. We provide support to the companies in your portfolio and an independent perspective on your portfolio holdings.

#### WHAT SETS US APART?

The ProSidian Advantage is that we are offering a full suite of services, and understand not only the specific and relevant financial and operational issues, but also the whole picture of the market, your firm, your portfolio companies, and the keys to help maximize your investments. We are professional advisors before, during, and after the deal.

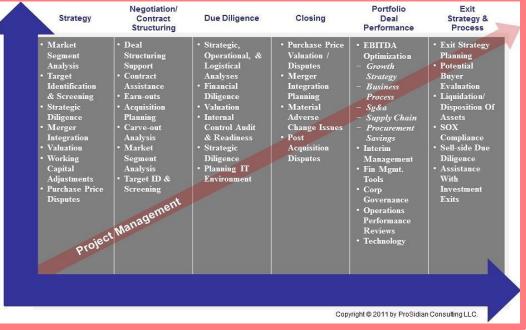
ProSidian's integrated team, combines strong financial skills with hands-on operational experience to complement the expertise of a firm across the deal cycle.

#### **Create, Accelerate, And Restore Value**

ProSidian works with financial sponsors and their portfolio companies to create, accelerate, and maximize enterprise value through integrated strategic, operational, and financial solutions.

From validating pre-deal investment assumptions and performing due diligence to mitigating post-deal investment risks, our professionals work throughout the deal cycle with firms in underserved markets, in emerging and high growth companies or those in distress. ProSidian helps clients review all components of the transaction. We provide assistance in the areas depicted in the graphic below, resulting in significant, real dollar savings. We provide strong Strategy, Negotiation / Contract Structuring, Due Diligence, Closing, Portfolio & deal Performance, and Exit Strategy & Process support.

Our professionals can assist in postacquisition integration activities. ProSidian works to accelerate the value of investments by identifying and helping to realize operational improvements that increase EBITDA. The assistance we provide results in significant real dollar savings.



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## **Make Critical Transaction Decisions With Confidence**

ProSidian Consulting equips strategic and financial buyers and lenders with the information and guidance they need to make educated, confident transaction decisions. Corporations, private equity and venture capital firms, family offices, and related professionals consistently turn to qualified transaction support services teams to not only uncover issues and potential deal killers, but to also determine why issues develop and how they should be managed.

## The Industry's Best-At Your Fingertips

When you work with ProSidian Consulting and our strategic alliance partners, you have access to a complete team of transaction professionals specifically trained to identify, understand and manage the potential issues—and potential opportunities—in any deal. We are much more than consultants —we are a cross-functional team of industry leaders including CPAs, certified M&A advisors, certified fraud examiners, lawyers, certified insolvency, and restructuring advisors and industry specialists.

In addition, we are national with strong capabilities to assist with Tier 2 Advisory, Consulting, Outsourcing, Systems Integration and Tier 3 Interim Management and Support through our "On Demand" Advisory Model. This provides the ability to be your partner throughout the entire project lifecycle with "Experienced Only Resources" at cost competitive rates; so our best and brightest are at your fingertips.

## **One Size Does Not Fit All**

Low-to-midsize middle market transactions in underserved and emerging markets are our speciality. The team of specialists comprising ProSidian Consulting's Private Equity Services Practice understands the unique needs and challenges of middle-market private equity firms, their M&A process, and the issues surrounding their portfolio companies.

We are experienced at designing best-fit solutions geared to owner-operated, closely held companies, and we strive to ensure that all solutions meet business objectives while keeping the budget in line with the value of the deal. So, whatever your situation, rest assured that we will come to understand it and provide a set of services tailored to your specific needs.

## **Creating A Bridge Between Private Equity And Your Clients**

ProSidian is a strong advocate of the advantages that private equity can bring to our clients. As a result, we are one of the few consulting firms who actively seek out clients who may be suitable for a private equity investment. To accomplish this goal, we have instituted many internal communication initiatives including a Private Equity Spotlight, private equity industry niche events, ProSidian Consulting deal connections, and preemptive private equity client introductions.



## **PRIVATE EQUITY PORTFOLIO TRANSACTION SUPPORT SERVICES**



## **Transaction** Support Services

Due diligence means nothing if the information is incomplete or late. We can put a dedicated team on the ground as fast as you need one, with professionals who offer a wide range of integrated services. You also have the hands-on leadership and involvement of engagement directors who oversee every aspect of your relationship. It is not only what you see, but also what you do not see that can make all the difference.

**Business** Consulting We offer cost-effective business consulting services for you and your portfolio companies in the areas of financial management, risk management, Energy & Sustainability, Compliance, Business Process, IT Effectiveness, strategy consulting, HR Talent Management, and operations consulting.

### Portfolio Services

ProSidian offers its clients a wide range of portfolio services. While we are a nationally recognized firm in the area of performing audits, reviews, and compilations to assist businesses in fulfilling reporting requirements, our accountants and consultants are also frequently finding ways to improve general business practices, operating efficiencies, and fiscal policies in the process.

# **Studies**

Cost A Cost Segregation Study (CSS) is a tax-deferral strategy that lowers current income tax liabilities by accelerating depreciation on all eligible costs associated with past, present, or Segregation future acquisitions, construction, or building renovations. Cost segregation provides an opportunity to significantly reduce your current income taxes and improve cash flow. It is critical that professionals with the requisite knowledge of the tax laws and IRS guidelines, along with qualified engineers, conduct your CSS.

#### Information **Technology**

As your business grows, so do your information technology needs, and ProSidian can provide you with appropriate IT services for your business lifecycle. We will analyze your infrastructure, evaluate current processes/applications, and deliver flexible solutions within the context of your strategic plan.

## Management

Risk ProSidian Consulting brings independence, proper competition, and technical skills to the risk management process. We can provide an objective, independent risk management review of your portfolio's policies in areas such as workers compensation, property, liability, directors, and officers' insurance, and automobile coverage.

# Services

Internal Audit Today's business and regulatory environment is full of pit-falls and rocky passageways. More than a report card, our audit process serves as a vehicle for continuous improvement in building a business. Internal Audit must respond swiftly to ever expanding and unprecedented demands. We bring fresh insight and perspectives to your unique business challenges, whether you operate regionally or on a global scale. Whether Internal Audit is new to your company, fully established, or somewhere in between, ProSidian can provide the experience and expertise to help you navigate to solid ground.

