



Thinkism | Money Ball – A Business Management Mantra?

Leading organizations understand that “data drives the issues”. Most important, they understand that “you can’t manage what you don’t measure”.

“The Art of Winning an Unfair Game” by **Michael Lewis** offers a unique behind-the-scenes perspective of America's favorite pastime. In America, our society is equally impassioned by sports as by free enterprise success.

This is the story of how the intuitive power of experience can be enhanced with the ability for complex project management combined with the capability to evaluate using data analysis.

At ProSidian, we believe you should trust in numbers as much as your experience. Data analysis is only as good as the information you put in the model. As the business world often looks to sports for inspiration – a winning attitude & never give up; leading organizations see sports in terms of strategic tools, especially internments where resources are scarce and innovation becomes a requirement.

In this view, ProSidian helps companies to coherently address the issue of finding and analyzing the key measurements that will help you run your business. At ProSidian Consulting it's what we call **"Thinking the box outside"**...

- Risk Management
- Energy & Sustainability
- Compliance
- Business Process
- IT Effectiveness
- HR Talent Management



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