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ProSidian Consulting has Joined The IBM TIVOLI – Asset Management (MAXIMO-TRIRIGA) Partner World Program to Deepen IT Effectiveness and Business Process Skills and Deliver High Value Solutions for clients, while enhancing profitability and creating opportunities for growth and to mirror strategic focus on opportunities in the South West, South East, and Mid Atlantic Areas of the United States.

For more information and media contacts visit: <http://www.prosidianconsulting.com>

PROSIDIAN CONSULTING ANNOUNCES A NEW IBM CHANNEL PARTNER WORLD MEMBERSHIP FOCUSING PRIMARILY ON TIVOLI – ASSET MANAGEMENT (MAXIMO / TRIRIGA) TO DEEPEN IT EFFECTIVENESS AND BUSINESS PROCESS SKILLS TO DELIVER HIGH-VALUE SOLUTIONS FOR CLIENTS.

Charlotte, NC. December 16, 2011 — ProSidian Consulting (www.prosidianconsulting.com) today announced new and expanded capabilities by joining the IBM Partner World Program to Deepen IT Effectiveness and Business Process skills to deliver high-value solutions for clients, while enhancing profitability and creating opportunities for growth.

(Photo: <http://twitter.com/#!/Prosidian/status/147812518016983042>)

As a new IBM Channel Partner focusing primarily on TIVOLI – Asset management (MAXIMO/TRIRIGA) investments include senior-level IBM relationship services, market intelligence resources, expanded social media and marketing tools, and specialty support to help deliver solutions based on IBM System x technology.

"Just as ProSidian is making an investment in IBM, IBM continues to invest in our ProSidian as a Business Partner through skills development, streamlined processes and new opportunities to collaborate as we work together to create solutions for our clients," said Adrian Woolcock, Managing Principal, ProSidian Consulting, LLC. *"We continue to deliver on our promise to provide a structured approach to strategic solutions and simplify the way we do business with clients and help them improve profitability and accelerate growth."*

ProSidian's focus on IBM TIVOLI – Asset Management (MAXIMO / TRIRIGA) investments is particularly important as clients seek greater industry insights and a consultative, solutions-led approach to solving their toughest *"Integrated Workplace Management Systems"* or *"IWMS"* business challenges. ProSidian intends to align with leading solutions help organizations streamline IWMS management activities and maintain accurate and up-to-date information so that they can be confident in the performance of workplace assets and experience a genuine increase in ROI. ProSidian will focus on work with leading organizations seeking to enhance strategies and solutions for IWMS with new approaches to manage complexity and find opportunities for growth in real estate, program management, requirements engineering, system implementation, asset migration, and operations.

New skills Afforded ProSidian through IBM Partner World

- **EXTENDED EXECUTIVE RELATIONSHIP COVERAGE:** ProSidian's extending executive relationship benefits to a broader community of Software Value Plus authorized Business Partners. This benefit is in addition to other established relationships
- **MARKET INTELLIGENCE:** ProSidian will have access to a suite of Market Insights research reports on Partner World from both IBM and external vendors. This benefit provides a wide range of prescriptive, easily accessible market intelligence and industry trend data to improve decision-making and gain competitive advantage.
- **BUSINESS PARTNER LOCATOR:** ProSidian gains access to prospects and partners more easily and can identify skilled Business Partners in our local market with mash up capability and a partner profile comparisons.
- **EXPANDED PARTNER WORLD CONTACT SERVICES:** ProSidian can take advantage support with marketing, sales support, training, technical support and other areas. This will help ProSidian more easily identify and put into use the broad array of resources to gain skills and pursue new opportunities.

"These enhancements will simplify our path to gaining the kind of skills and specialties that will deliver high value expertise to clients in a joint effort to build Smarter Asset Management Strategies," said Adrian Woolcock, Managing Principal of ProSidian Consulting. *"This ultimately our firm and our customers benefit from the in-depth knowledge of a business partner such as ourselves who has committed the time to develop the skills and expertise of our staff. The customer can be assured of our competency in being able to plan, deploy, and service IBM technologies and our solutions."*

From business analysis and user experience through architecture, development and post deployment support, ProSidian

Consulting provides value through industry acumen, technology expertise, and a suite of assets designed to speed deployment and time to value.

What makes ProSidian Consulting different?

ProSidian Consulting can establish a local presence across the US and in Sub Sahara Africa. ProSidian Consulting seeks to be recognized as a Premier IBM business partner and has a strong focus on customer satisfaction. We are a national organization of business AND technology leaders. We are resourceful, innovative, and entrepreneurial and put our people and customer's success before all else.



ABOUT PROSIDIAN CONSULTING

Risk Management | Energy & Sustainability | Compliance | Business Process | Project Management | IT Effectiveness | HR Talent Management

ProSidian Consulting, LLC is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian provides strategically diversified business and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Program/Project Management, HR Talent Management and IT Effectiveness (Information Technology/Staff Augmentation).

Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Learn more about ProSidian Consulting at <http://www.ProSidianConsulting.com> |
See a ProSidian Video at <http://www.youtube.com/prosidianconsulting>

We're now On Twitter @ProSidian

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