

## For Immediate Release Thursday, October 13, 2011



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ProSidian Consulting Announces Advisory Board Members located in Houston - TX, Atlanta - GA, Wilmington - DE, Charlotte - NC, and Fort Mill - SC to mirror strategic focus on opportunities in the South West, South East, and Mid Atlantic Areas of the United States

For more information and media contacts visit: http://www.prosidianconsulting.com/team/

PROSIDIAN CONSULTING ANNOUNCES ADVISORY BOARD MEMBERS LOCATED IN HOUSTON - TX, ATLANTA - GA, WILMINGTON - DE, CHARLOTTE - NC, AND FORT MILL - SC TO MIRROR STRATEGIC FOCUS ON OPPORTUNITIES IN THE REGION.

Charlotte, NC. October 13, 2011 — Nina Shor Esq. joins ProSidian Consulting Advisory Board. Her independent guidance and expertise will help maximize ProSidian Consulting's growth and strategic value. ProSidian Consulting, LLC (ProSidian), a strategically diversified business and technical advisory firm providing services to government and private sector, has created a board of advisors comprised of five (5) industry veterans who will help maximize the firm's success and value.

ProSidian has been on a path with a vision to realize the full potential of our capabilities as a top tier advisory services firm through excellence in service, while upholding our values and ethical standards to give back to the communities in which our consultants and their clients work and live.

The announcement was made by Adrian Woolcock (Managing Principal). ProSidian's management hopes to execute on a five (5) year plan of realized growth while focusing on the same "pole star" of successful client engagements and a growth continuum to create value for the firm and its clients. We are looking for "Great People Who Lead" at all levels in the organization, explains Adrian Woolcock (Founder & Managing Principal).

Mr. Woolcock founded ProSidian Consulting in 2004 with a firm focus on client results first and foremost through a culture where team dynamics, entrepreneurial spirit, and respect for the individual form the cornerstone of advisory services. Adrian Woolcock has a long track record of engaging clients to develop and execute strategies focused on driving business performance. Mr. Woolcock previously held leadership positions in industry and with Big 4 Accounting and consulting firms.

The formation of the Board of Advisors is the next step in the firm's strategic plan to grow organically and through acquisition to \$30 million with offices in Charlotte NC, Washington DC, Atlanta GA, Houston TX, and Ft Lauderdale FL — by 2016.

The Advisory Board Members were chosen to reinforce a firm focus on opportunities in the South West, South East, and Mid Atlantic Areas of the United States. The members of ProSidian Consulting's Board of Advisors are:

Advisory Board Member	Location
Colonel (Ret.) Richard Leibert	Houston, TX
Ambassador John Hicks, Sr.	Atlanta, GA
Dr. Herman Ellis, MD.	Wilmington, DE
Patrick Diamond	Charlotte, NC
Theron Simpson	Fort Mill, SC
Nina Shor Esq.	Charlotte, NC

"ProSidian Consulting will look to these experts as a sounding board for strategic growth and investment options and to provide independent assessments of our strategy and execution," said ProSidian Consulting Managing Principal Adrian Woolcock. "Our Board of Advisors will be a compelling differentiator to customers, partners, acquisition candidates, and prospective employees."

## PROSIDIAN CONSULTING'S ADVISORY BOARD MEMBER BIO: NINA SHOR ESQ.

Since January 2011, Nina Shor has served as General Counsel and heads the in-house legal department for Crescent Resources, LLC, a regional real estate development company established in 1969 with interests throughout the southeastern United States. Crescent Resources is known for it's single-family, multifamily and



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resort residential communities. Crescent also owns and manages business and industrial parks.

Shor brings more than 25 years of experience to post with advice and counsel that supports the identification of new opportunities throughout the region. She handles all legal matters, including corporate, finance, employment, litigation, and copyright/trademark across four divisions: multifamily, single family residential and resort communities, commercial office and industrial, and land management.

Prior to joining Crescent, Shor helmed The Shor Law Firm, PLLC in Charlotte. Her real estate development practice focused on community governance, builder programs, operating covenants, and the acquisition of foreclosed properties for national developers. Shor also advised clients on marketing and land sales compliance, and advocated before the N.C. Building Code Council on compliance requirements.

Shor has practiced law with firms in Charlotte, Washington, D.C., and New York. Her experience includes federal and state regulatory compliance; real estate acquisitions, financing, development and dispositions; commercial and residential facilities management and leasing; and negotiating and drafting real estate contracts.

Shor earned a Juris Doctorate from New York Law School, cum laude and a Bachelor's in Economics from the University of Toronto, with distinction. She is a member of the bar associations of North Carolina, Maryland, New York and the District of Columbia.

Active in the industry and community, Shor is a member of the Home Builders Association of Charlotte, Charlotte Regional Partnership's Film Commission, Urban Land Institute's Inner City Council, Women Corporate Directors, Charlotte Women's Executive and the Mecklenburg Bar Association's Bar Center Search Committee. Nina also serves on the Mecklenburg Bar Foundation Board of Directors. She is a Class XXXII participant of Leadership Charlotte, a recipient of The Business Journal's Top 25 Women In Business Award, the past president of the Charlotte Women's Bar and has been a frequent speaker for conventions and seminars hosted by the National Business Institute, American Banker and others.



## **ABOUT PROSIDIAN CONSULTING**

Risk Management | Energy & Sustainability | Compliance | Business Process | Project Management | IT Effectiveness | HR Talent Management | ProSidian Consulting, LLC is an integrated consulting services firm focusing on providing value to clients through tailored solutions based on industry leading practices. ProSidian provides strategically diversified business and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Program/Project Management, HR Talent Management and IT Effectiveness (Information Technology/Staff Augmentation). Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Learn more about ProSidian Consulting at <a href="http://www.ProSidianConsulting.com">http://www.ProSidianConsulting.com</a> | See a ProSidian Video at <a href="http://www.youtube.com/prosidianconsulting">http://www.youtube.com/prosidianconsulting</a>

We're now On Twitter @ProSidian

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