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PROSIDIAN MANAGING PRINCIPAL NOMINATED FOR 2013 SMALL BUSINESS PERSON OF THE YEAR BY SBA NORTH CAROLINA DISTRICT OFFICE

For more information and media contacts visit: www.ProSidian.com | www.nationalsmallbusinessweek.com

PROSIDIAN CONSULTING MANAGING PRINCIPAL NOMINATED FOR THE 2013 SMALL BUSINESS PERSON OF THE YEAR BY THE U.S. SMALL BUSINESS ADMINISTRATION'S (SBA) NORTH CAROLINA DISTRICT OFFICE

Adrian Woolcock, Managing Principal of ProSidian Consulting (www.ProSidian.com) has been nominated for the 2013 Small Business Person Of The Year by The U.S. Small Business Administration's (SBA) North Carolina District Office. As part of National Small Business Week (SBW), the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories.

Since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners. The Small Business Administration notes that more than half of Americans either own or work for a small business, and they create about two out of every three new jobs in the U.S. each year. Mr. Woolcock joins a group of fourteen (14) entrepreneurs and representing the North Carolina District (District 12).

The SBA makes Small Business Person of the Year awards at the district level (in multi-district states), the State level (from each of the 50 states, the District of Columbia, Puerto Rico, the U.S. Virgin Islands and Guam) and the National level. The participating state small business winners represent a broad range of business products, services and innovations.

Winners at each level are selected by a panel of judges and considered for awards at the next highest level. The National Small Business Person of the Year is selected from the State winners. Each National Small Business Person of the Year is selected by the SBA Administrator based on the recommendations of the Agency's National Small Business Week panel of judges. The winner is announced during National Small Business Week.

Small Business Person of the Year winners from each of the 50 states will converge on Washington, D.C. in May, when one of them will be selected as National Small Business Person of the Year during the SBA's celebration of National Small Business Week, May 20-22. While in D.C., the winners will have opportunities to meet with top administration officials, congressional representatives and national business leaders. The highlight of the celebration will come when one of them is named National Small Business Person of the Year.

Adrian Woolcock's nomination was recommended by Theron Simpson, Jr. (Executive Vice President and Certified Mentor) of The Charlotte Chapter of The SCORE Association (previously known as the Service Corps of Retired Executives). Now recognized as SCORE, "Counselors to America's Small Business.", this 501(c)(3) nonprofit organization provides business mentoring services to entrepreneurs in the United States by both active and retired business executives. SCORE is a resource partner of the U.S. Small Business Administration and is supported by a network of 12,000+ volunteers.

Adrian Woolcock's nomination was also supported by personal and organizational references from ProSidian's public and private sector clients including the President/CEO of Hof Textiles Inc. (www.hoftextiles.com/) for the firm's management and operations consulting engagements focusing on Energy & Sustainability for natural gas price risk management, brokerage, and supply in the State of North Carolina and by The City Of Durham, North Carolina (www.durhamnc.gov/) for training and knowledge management services and strategic resourcing solutions.

Every year at National Small Business Week, the SBA recognizes small businesses and entrepreneurs across the U.S. for outstanding contributions with awards in a variety of categories. "Creating an economy built to last requires redoubling our commitment to supporting small businesses," said Adrian Woolcock. "A level playing field and competitive positioning creates sustainable advantage and is central to the success of small business growth and to our competitiveness as a nation."

Each state's Small Business Person of the year must meet criteria which include staying power, growth in employment, increase in sales/unit volume, innovation, response to adversity, and evidence of contributions to his/her community. The Small Business Person Of The Year award is granted to any individual (or partners) who owns and operates or who bears principal responsibility for operating a small business and meet and exceed the following criteria:

1. Staying Power — a substantiated history as an established business
2. Growth in number of employees — a benchmark to judge the impact of the business on the job market
3. Increase in sales and/or unit volume — an indication of continued growth over the last three years.
4. Current and past financial performance — financial reports substantiate an improved financial position of the business.
5. Innovativeness of product or service offered — an illustration of the creativity and imagination of the nominee.
6. Response to adversity — examples of problems faced in the nominee's business and the methods used to solve them
7. Contributions to community-oriented projects — evidence of the use of his/her personal time and resources

This is the highest honor bestowed by SBA each year in celebration of the outstanding achievements, challenges and contributions of our small businesses. As a nominee for the Small Business Person of the Year, Adrian Woolcock is being recognized for developing an outstanding, growing business; excellence in client services(s), increasing jobs, increasing sales, overcoming adversity, while also contributing to the community. Help us recognize outstanding leaders and the small business community.

As part of National Small Business Week, the U.S. Small Business Administration's North Carolina - Charlotte District Office will take the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from within The State and asks for assistance advocating for the selection of North Carolina candidates nominated for these awards. You will be helping the most important local recognition for American small businesses. Some local award winners will be invited to Washington, D.C. for SBW '13 - Celebrating Small Business Week. A complete list of all award winners is available on the National Small Business Week Web site at www.nationalsmallbusinessweek.com.



ABOUT PROSIDIAN CONSULTING

Risk Management | Energy & Sustainability | Compliance | Business Process | IT Effectiveness | Talent Management

ProSidian is a management and operations consulting firm with a reputation for its strong national practice spanning six solution areas including Risk Management, Energy & Sustainability, Compliance, Business Process, IT Effectiveness, and Talent Management. We help clients improve their operations. Launched by former Big 4 Management Consultants; our multidisciplinary teams bring together the talents of nearly 190 professionals nationally to complete a wide variety of engagements for private companies and government agencies of all sizes. Our Services are deployed across the enterprise, target drivers of economic profit (growth, margin and efficiency), and are aligned at the intersections of assets, processes, policies and people delivering value.

Learn more about ProSidian Consulting at www.ProSidian.com

Contact ProSidian Consulting:

Peter Dong

800.597.6904 Ext: 700

Pdong @ ProSidian.com



Hof Textiles Inc. 1968 Kawai Road Lincolnton, NC 28092 Phone (704) 732-3525 Fax (704) 732-4123

Thursday, December 20, 2012

April Gonzalez
U. S. Small Business Administration
North Carolina District Office
6302 Fairview Road, Suite 300
Charlotte NC 28210
april.gonzalez@sba.gov

CC: SCORE Charlotte Chapter Board of Directors

To The U. S. Small Business Administration North Carolina District Office,

I am writing to provide a reference, recommendation, and testimonial in support of the nomination of ProSidian Consulting, LLC (ProSidian) for the SBA's 2013 North Carolina District Small Business Of The Year Award.

As the President/CEO of Hof Textiles Inc., ProSidian provided consulting services to our organization during the past two years and continues to support Hof Textiles Inc. as a consultant for management and operations focused on *Energy & Sustainability for Natural Gas Brokerage And Supply*.

I believe it is an honor to write a letter of reference, recommendation, and testimonial for Adrian Woolcock (Managing Principal) and ProSidian to support the nomination for The North Carolina District Small Business Of The Year Award.

What we like most about ProSidian is that they offer strategically diversified business and technical services and deploy consultants with deep industry experience in the markets they serve.

ProSidian has provided excellence in service; is very responsiveness to stakeholder requests/requirements; and offers a Structured Approach to partner with Hof Textiles in executing strategic initiatives.

In rating our working experience with ProSidian, their engagement teams have been excellent in understanding our needs, they exhibit skill and expertise with the value of ProSidian services (how ProSidian work impacts our business), and offer cost competitiveness of ProSidian services.

Overall, we are very likely to recommend ProSidian services to our colleagues and internal stakeholders and look forward to working with ProSidian Consulting in the future. I feel we have had a very successful business relationship and I am happy to be included within the reference. If there are any questions in this regard, please contact me at (704) 732-3525 *112 | lotharhackler@hofextiles.com

Yours sincerely

President/CEO
Hof Textiles Inc.
(704) 732-3525 *112 | lotharhackler@hofextiles.com

DURHAM



CITY OF DURHAM | NORTH CAROLINA

City of Durham
Department of Human Resources
101 City Hall Plaza
Durham, NC 27701
919.560.4214 phone
919.560.4969 fax
www.durhamnc.gov

Wednesday, December 19, 2012

April Gonzalez
U. S. Small Business Administration
North Carolina District Office
6302 Fairview Road, Suite 300
Charlotte NC 28210
april.gonzalez@sba.gov

CC: SCORE Charlotte Chapter Board of Directors

To The U. S. Small Business Administration North Carolina District Office,

I am writing to provide a reference, recommendation, or testimonial in support of the nomination of ProSidian Consulting, LLC (ProSidian) for the SBA's 2013 North Carolina District Small Business of the Year Award.

I am a Human Resources Manager with the City of Durham. ProSidian has provided consulting services to our organization during the past two years for Training and Knowledge Management and continues to support the City of Durham as a consultant for management and operations focused on **Temporary Staffing and Professional Consultant Services**.

It is an honor to write a letter of reference, recommendation, or testimonial for Adrian Woolcock (Managing Principal) and ProSidian to support the nomination for The North Carolina District Small Business of the Year Award.

What we like most about ProSidian services is that they offer strategically diversified business and technical services and deploy consultants with deep industry experience in the markets they serve.

ProSidian has provided excellence in service; is very responsiveness to stakeholder requests/requirements; and offers a structured approach to partner with clients in executing strategic initiatives.

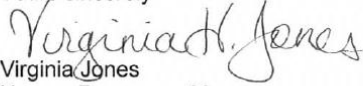
In rating our working experience with ProSidian, their Engagement Teams have been excellent in understanding our needs, providing skill and expertise in consultant services and

April Gonzalez
U. S. Small Business Administration
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value (how ProSidian work impacts our business). Additionally, ProSidian is cost competitive for the services they provide.

Overall, we are very likely to recommend ProSidian services to our colleagues and internal stakeholders and look forward to working with ProSidian Consulting in the future. I feel we have had a very successful business relationship and I am happy to be included within the reference. If there are any questions in this regard, please contact me at 919-560-4214, ext. 23274 or e-mail me at Virginia.Jones@durhamnc.gov.

Yours sincerely



Virginia Jones
Human Resources Manager