

For Immediate Release



2.13.2012 PROSIDIAN CONSULTING HONORED AS A TOP 100 DIVERSITY-OWNED BUSINESSES BY RANKING IN THE TOP ECHELON OF DIVERSITY OWNED BUSINESSES NATIONWIDE BY DIVERSITYBUSINESS.COM.

For more information and media contacts visit: ProSidian: www.ProSidian.com | www.diversitybusiness.com

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ProSidian Consulting is proud to announce being selected as a part of the Top 100 Diversity-Owned Business for the year of 2012 by Diversitybusiness.Com. This award represents diversity-owned (women, Blacks, Hispanics, Asians, Native Indian and other minority groups) businesses in the U.S., in sectors such as technology, manufacturing, food service and professional services.

- By Ranking in the top echelon of Diversity Owned Businesses Nationwide (ProSidian Ranked 80th Out Of 100); this award represents ProSidian Consulting as a growing enterprise in the professional services industry.
- This is the 12th annual national business award for the Top 100 Diversity-Owned Businesses by ranking in DiversityBusiness.Com.
- The list is produced annually by DiversityBusiness.com, the nation's leading multicultural B2B Internet portal that links large organizational buyers to multicultural product and service suppliers.
- DiversityBusiness.com has over 48,000 members and its research has been recognized and published by Forbes Magazine, Business Week and thousands of other print and internet publications.
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An awards ceremony and conference will be held on April 25-27, 2012 at Foxwoods Resort & Casio in Mashantucket, CT. This event brings together America's Top Business Owners and Top Fortune 500 companies for promoting multicultural business opportunities. Attendance is expected to top 1000.

ProSidian Consulting is a business and technical services consulting firm with a reputation for its strong national practice spanning six solution areas including Risk Management, Energy & Sustainability, Compliance, Business Process, IT Effectiveness, and Talent Management.

Launched in 2004 by former Big 4 management consultants; throughout its existence, ProSidian has remained committed to the original mission of striving to be a top tier advisory services firm, responsiveness to clients, provision of excellence with high levels of service.

"As a business and technology consulting firm launched in 2008, this honor, and the endorsement by DiversityBusiness.com illustrates ProSidian's capabilities to maintain high-quality standards and cost competitiveness with experienced resources focused on premium client service." said Adrian Woolcock (ProSidian's Managing Principal)

This esteemed, elite list is coveted by the most successful companies in the U.S. The list has become the most recognized and respected compilation of diverse companies that truly differentiate



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themselves in the market place. The award distinguishes ProSidian Consulting as one of the top firms in the country selected out of the more than 750,000 businesses in the United Sates that participated in the diversitybusiness.com annual business survey. This award serves as the basis of the annual "Top Business List" seen by more than 15 million people. Of the diversity owned business that participated in the diversitybusiness.com annual business survey, ProSidian ranked 80th out of 100.



ABOUT PROSIDIAN CONSULTING

Risk Management | Energy & Sustainability | Compliance | Business Process | IT Effectiveness | Talent Management ProSidian Consulting provides strategically DiversityBusiness.com and technical services focused Risk Management, Energy & Sustainability, Compliance, Business Process, Talent Management, and IT Effectiveness (Information Technology/Staff Augmentation).

We help clients improve their operations. We maintain high-quality standards, are cost competitive, and place a premium on client service. In addition, we bring a deep understanding of strategic business operations. Linking strategy to execution, ProSidian assists client leaders in maximizing company return on investment capital through design and execution of operations core to delivering value to customers.

Learn more about ProSidian Consulting at www.ProSidian.com We're now On Twitter @ProSidian



ABOUT DIVERSITYBUSINESS.COM

DiversityBusiness.com is the nation's primary resource portal for small businesses and large organizational buyers (i.e., Fortune 1000 Companies, Government Agencies and College/Universities). It is a membership-based exchange platform that facilitates contacts and communication, streamlines business processes and provides vital business news and information.

DiversityBusiness.com is produced and sponsored by Computer Consulting Associates International Inc. (www.CCAii.com) of Southport, Connecticut. CCAii is one of the leading diversity-owned Information Technology Professional Services firms in the country. www.diversitybusiness.com